

ADAM BAIRD

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Professional Summary

Seasoned Media & Entertainment Veteran with a proven track record of leading teams "on-set" and "in post" for eSports, Film & TV, Online Streaming, and in-person experiential events.

Skills

- Project Management
- Video & Event Production
- Team Leading & Producing
- Live Broadcast
- Camera (RED, ARRI, Phantom)
- Networking (Aruba, PaloAlto, Cisco, Sonicwall, Fortinet)
- Storage (Isilon, Qumulo, NetApp, GBlabs)
- LTO (Quantum, HPE, IBM, Dell)

Work History

Media Technology Consultant

05/2017 to Current

Freelance – Vancouver, BC

- Technology Consulting - Media Production, HIPAA Security, Real Estate Software, Online eCommerce
- DP, Playback, Dailies, DIT, Camera Op for film & internet media shoots
- Technical Director for internet media & theater
- Live Stream Engineer for IP-Broadcast media

Director, Technology

05/2011 to Current

Rooster Teeth Productions – Austin, Texas

- Director of Technology for all Animated, Short Form, Long Form, and Live Broadcast at Rooster Teeth.
- Responsible for team & media pipeline processing up to 25TB+ of content per day, from camera to archive.
- Managed Technical Pipelines for all post & production activities. Including but not limited to Editing, Sound, Color, VisFX, Encoding, DCP, and Distribution.
- Technical Lead for RTX, a multi-country live show bringing together over 65,000+ attendees from all over the world. Internationally Televised large scale eSports tournaments. Halo, PUBG Battlegrounds, Fortnite, Overwatch, Minecraft & GTA streamed to millions of viewers.
- Produced 15+ Lets Play Live, Lets Play Live Tour, and AH Live Shows. A more close & personal experience in sold-out theaters all over the world. Cities include Austin, Los Angeles, Chicago, New York City, New Jersey, Baltimore, Orlando, Tampa, Sydney, Melbourne, Perth, and potentially more to come
- Live Gameplay Producer for Live Web Broadcast, such as E3 Presented by YouTube, Extra Life Charity Stream, Day of Doom, and several others
- Technology lead for marketing booths which appeared at PAX East, West, and Australia, New York Comic Con, San Diego Comic Con, AnimeX, FanEXPO Toronto, MCM, and more

LONG FORM - LIVE ACTION

- Bloodfest, 2018(Director of Technology, Youtube Original)
- Lazer Team 2, 2017 (Director of Technology, Youtube Original)
- Lazer Team, 2015 (Director of Technology, Youtube Original)

- Men, Women & Children, 2014 (Game Tech)

SHORT FORM - LIVE ACTION

- RT Shorts (Director of Technology - 9 Seasons)
- Immersion (Director of Technology - 5 Seasons)
- Day5 (Director of Technology - 2 Seasons)
- Million Dollars, But... (Director of Technology - 10 Seasons)
- On The Spot (Director of Technology - 15 Seasons)
- Hardcore Table Top (Director of Technology - 2 Seasons)
- Achievement Haunter (Director of Technology, 2 Seasons)
- Slow Mo Show (Director of Technology, 2 Seasons)
- Social Disorder (Pilot, Discovery)
- 11 Little Roosters (Director of Technology)
- The Gauntlet (Director of Technology)
- 10 Little Roosters (Director of Technology)
- Lets Play Live - The Documentary (Director of Technology)

SHORT FORM - ANIMATION

- Red Vs Blue (Director of Technology - Seasons 8-17)
- RWBY (Director of Technology - 7 Seasons)
- RoosterTeeth Animated Adventures (Director of Technology - 10 Seasons)
- CampCamp (Director of Technology (Director of Technology - 4 Seasons)
- GenLOCK (Director of Technology - 2 Seasons)
- XRay & VAV (Director of Technology - 2 Seasons)

LIVE BROADCAST

- E3 Presented by YouTube 2018 (Producer)
- E3 Presented by YouTube 2017 (Playback, Dailies, Live Stream Engineer, Gameplay Engineer)
- E3 Presented by YouTube 2016 (Playback, Dailies, Live Stream Engineer, Gameplay Engineer)
- RT Extra Life 2019 - 2015 - (Producer, Director of Technology, Live Stream Engineer, Gameplay Engineer)
- Let's Play Spring Break 2018 (Producer)
- Red Bull Gaming - Let's Party: London (Producer)
- RTPodcast (Producer)
- Lets Play Family Reunion 2017

THEATRICAL SHOWS

- RTX Austin 2011 - 2020 (Technology Producer)
- MortalKombat11 Arena @ RTX2019 (Producer)
- AH Live Perth 2019 (Technical Director / Producer)
- AH Live Melbourne 2019 (Technical Director / Producer)
- AH Live Sydney 2019 (Technical Director / Producer)
- Lets Play Live Austin 2018 @ RTX (Technical Director / Producer)
- AnimFest 2018 (Technology Producer)
- RTX London 2018 (Technology Producer)
- RTX Australia 2018 (Technology Producer)
- RTX London 2017 (Technology Producer)
- RTX Australia 2017 (Technology Producer)

- Lets Play Live New Jersey 2017 (Technical Director / Producer)
- Lets Play Live Orlando 2017 (Technical Director / Producer)
- Lets Play Live Baltimore 2017 (Technical Director / Producer)
- Lets Play Live Tampa 2017 (Technical Director / Producer)
- Lets Play Live New York 2016 (Technical Director / Producer)
- Lets Play Live Chicago 2016 (Technical Director / Producer)
- Lets Play Live Los Angeles 2016 (Technical Director / Producer)
- Lets Play Live Austin 2015 (Technical Support)

Certifications

- Actsafe - BC Motion Picture Industry Orientation 2019
- Actsafe -Motion Picture Safety 2020
- Actsafe -Motion Picture Safety for Supervisors 2020
- Actsafe -WHMIS 2020
- Scrum Master 2017
- YouTube Certified 2017

References

- **Gus Sorola - Co-Founder, Rooster Teeth Productions** gus@roosterteeth.com
- **Yvonne Secretan - COO (retired), Rooster Teeth Productions** ysecretan@sbcglobal.net
- **Doreen Copeland - VP Live Action, Rooster Teeth Productions** doreen.copeland@roosterteeth.com

Formal Education

High School Diploma

2006

Leander High School - Leander, TX

- Computer Technology Career Passport - Basic training necessary to disassemble, diagnose, and repair malfunctioning computers, as well as gave me the education necessary to pass Certifications Network+, and A+
- Computer Science Career Passport - The CSCP introduced me to programming languages such as Java, Perl, C++, and PHP. These classes gave me the knowledge to write software for a multitude of systems administration tasks
- Film & Media Career Passport - The FMCP introduced me to NLE editors Final Cut & Adobe Premiere.