

# ADAM BAIRD

Vancouver, BC V6Z 3G6 | 512 587 7333 | adam.baird@gmail.com

## Professional Summary

Seasoned technology veteran with a demonstrated success leading cloud infrastructure, high performance networking, and service desk surrounding esports, video games, film & digital media.

## Skills

- Team Leadership
- Disaster & Strategic Planning
- Financial & Budgets
- Project Management
- Vendor Management
- Cloud & On-Prem Infrastructure
- DevOps / CI / CD Automation
- Certified Scrum Master
- PCI, SOC2, HIPAA Compliance
- ITIL v4

## Work History

### Senior Technology Consultant, Owner

May 2017 - Current

Gruff Technology

Vancouver, BC

- Consulting - Media Production, HIPAA Security, Real Estate Software, Online eCommerce
- Site Reliability / DevOps / CI / CD contracting for several startups
- Editor, DIT, Camera Op for film & internet media shoots
- Technical Director for internet media & theater
- Live Stream Engineer for IP-Broadcast media

### Director of Technology

May 2011 - Current

Rooster Teeth Productions

Austin, Texas

- Reported directly to executive team at Rooster Teeth
- Managed all IT budgeting & financials
- Represented RoosterTeeth at cross-company technology meetings. (AT&T / WarnerMedia / OtterMedia / Ellation / Fullscreen)
- Key player in company's integration into WarnerMedia's corporate, content, and network security standards
- Lead Network Engineering & Help desk teams, spanning 3 cities, 9 buildings, 750+ employees and thousands of devices
- Lead Operations Team for our in-house distribution platform. Experienced in high traffic architecture design, Amazon Web Services, docker, kubernetes, automation via ansible & cloudformation, Debian/Ubuntu, RHEL/CentOS/Fedora, PHP, Go, Rails, Python, and with agile development and devops methodologies
- Responsible for highly available media storage networks housing 20+ petabytes of data across cloud, NAS, and LTO archive libraries. Experience with Isilon, NetApp, GBlabs, Qumulo, Overland LTO
- Responsible for keeping company networks secure & compliant with Microsoft's partner security requirements. Experience with Palo Alto, Cisco, Fortinet, Arista, Brocade, and Dell Networking
- Built & maintained vendor relationships for asset procurement and support renewals at the highest cost efficiencies

## Senior Systems Engineer

Jan 2007 - May 2011

Ignite360

Austin, Tx

- Supported a range of web based services such as Websites, Email, Media Distribution, Television Commercials, Email Servers, Antivirus, System Backup
- Reviewed and analyzed security logs to determine and alleviate network threats. Regularly would work to mitigate cyberattacks & DDOS targeted against faith-based organizations
- Handled scripting tasks for debugging and automation using Python, PHP, Bash
- Implemented network security equipment ,including firewalls, two-factor authentication, and anti-virus software, for networks supporting 25,000+ users
- Participated in on-call rotation to support internal employees, our customers, and their audiences
- Built out monitoring platform for all network operations & key performance monitors, including monitoring

## Accomplishments

- **Employee of the Year 2015**, Rooster Teeth Productions
- Technology Lead for RTX, a multi-country convention bringing together over 65,000 visitors from all over the world. This event's live streams included 15 separate event views and was watched by millions of unique visitors
- Produced Lets Play Live, Lets Play Live Tour, and AH Live Theater Shows. Cities include Austin, Los Angeles, Chicago, New York City, New Jersey, Baltimore, Orlando, Tampa, Sydney, Melbourne, Perth. Simulcast to thousands of movie-theaters nationwide as a Fathom Event
- Technology & Gaming Producer for Live Broadcast, such as E3 Presented by YouTube, Extra Life Charity Stream, Day of Doom, and several others. Brand interaction with Google, Bethesda, Microsoft, and hundreds of video game studios

## Certifications

Scrum Master 2017

## Education

### High School Diploma

2006

Leander High School

Leander, TX

- Computer Technology Career Passport - Basic training necessary to disassemble, diagnose, and repair malfunctioning computers, as well as gave me the education necessary to pass Certifications Network+, and A+
- Computer Science Career Passport - The CSCP introduced me to programming languages such as Java, Perl, C++, and PHP. These classes gave me the knowledge to write software for a multitude of systems administration tasks