

ADAM BAIRD

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PROFESSIONAL SUMMARY

Creative Event Technologist with success in planning and executing small to large marketing, experiential events surrounding technology, entertainment, television, brand integration, live streaming and eSports.

SKILLS

- Team Leadership
- Budget Management
- Small to Large events
- Video Production
- Live Broadcast
- Networking
- ESports Tournaments

WORK HISTORY

Senior Technology Consultant, Owner | Gruff Technology - Vancouver, BC

- Technology Consulting - Media Production, HIPAA Security, Real Estate Software, Online eCommerce *05/2017 - Current*
- Site Reliability / DevOps / CI / CD contracting for several startups
- Editor, DIT, Camera Op for film & internet media shoots
- Technical Director for internet media & theater
- Live Stream Engineer for IP-Broadcast media

Director, Technology | Rooster Teeth Productions - Austin, Texas *05/2011 - Current*

- Technical Event Manager for RTX, a multi-country convention bringing together over 65,000+ attendees from all over the world. Internationally Televised large scale eSports tournaments. Halo, PUBG Battlegrounds, Fortnite, Overwatch, Minecraft & GTA streamed to millions of viewers
- Produced 12+ Lets Play Live, Lets Play Live Tour, and AH Live Shows. A more close & personal experience in sold-out theaters all over the world. Cities include Austin, Los Angeles, Chicago, New York City, New Jersey, Baltimore, Orlando, Tampa, Sydney, Melbourne, Perth, and potentially more to come
- Live Gameplay Producer for Live Web Broadcast, such as E3 Presented by YouTube, Extra Life Charity Stream, Day of Doom, and several others
- Technology lead for marketing booths which appeared at PAX East, West, and Australia, New York Comic Con, San Diego Comic Con, AnimeX, FanEXPO Toronto, MCM, and more
- Built run of show documentation, event schedules, stage diagrams, managed relationships with vendors, venues, talent, and local unions
- Comfortable managing convention venues, video game consoles and complicated networking, IP & console security

Senior Systems Engineer | Ignite360 - Austin, Tx

01/2007 - 05/2011

- Supported a range of media services such as Websites, Email, Media Distribution, Television Commercials, Antivirus, System Backup
- Reviewed and analyzed network logs to determine and alleviate performance issues
- Implemented network security equipment ,including firewalls, two-factor authentication, and anti-virus software, for networks supporting 25,000+ users

ACCOMPLISHMENTS

- Employee of the Year 2015, Rooster Teeth Productions

CERTIFICATIONS

Scrum Master 2017

YouTube Certified 2017

EDUCATION

Leander High School - Leander, TX

2006

High School Diploma

- Computer Technology Career Passport - Basic training necessary to disassemble, diagnose, and repair malfunctioning computers, as well as gave me the education necessary to pass Certifications Network+, and A+
- Computer Science Career Passport - The CSCP introduced me to programming languages such as Java, Perl, C++, and PHP. These classes gave me the knowledge to write software for a multitude of systems administration tasks